

If You Miss Your
SHOPPING
NEWS
PHONE
RAndolph 2215

DALY CITY

Complete
Coverage in
Daly City and
Colma

SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, February 4, 1944

Door Handle Distribution

"EDWARDS" PRESCRIPTION DRUG STORE

6278 Mission Street

Cigarettes
Chesterfield and Lucky Strike
by the carton

Nail Polish Remover

Bayer Aspirin Tablets

PINE BROS.
Cough Drops - 10c

Large Stock Vitamins

Toilet Waters 15c - 25c

Perfumes 25c to \$2.00

**Air Mail Paper and
Envelopes - Box 50c**

Djer Kiss Talcum - 10c

RUM - fifth \$2.95

GIN - fifths & quarts

WINE - fifths & quarts

TEQUILA

Manhattan or Martini
Cocktails - fifths



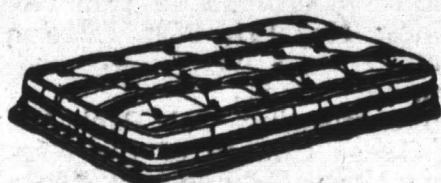
Custard and Pumpkin Pies
King Cakes

DANISH PASTRY
Homemade Layer Cakes
Devil's Food Cakes

ALWAYS DELICIOUS

**OCEAN VIEW
BAKERY**

Open from 7 a. m. to 9 p. m.
Closed All Day Mondays
98 Broad St. at Plymouth
Karl Hoeftlin, Prop. R.A. 9326



Get Your
**MATTRESS
RENOVATED**
NOW — while materi-
als and labor are
available

All Our Work Absolutely
GUARANTEED
ONE DAY SERVICE

**DALY CITY
MATTRESS
COMPANY**

6754 Mission DEL. 9792



Our Careful Cleaning
**MAKES CLOTHES LAST
LONGER**

SPEEDY SERVICE

We Operate Our Own Plant
ALL CLEANING DONE ON PREMISES

DALY CITY CLEANERS

6274 Mission Street Phone DELaware 5261

WATCH THIS SPACE FOR

BRIGHT EYES

DOLAN

6939 Mission Street
Opposite Jefferson Union
High School

BUILDING
supplies in "new or equal."

Lumber, Doors, Windows,
Wall Board, Roofing, Plumb-
ing Fixtures, Pipe, Fittings,
Toilets

**MIDTOWN
LIQUOR STORE**

7144 Mission Street
Phone ELkridge 2128

**ADVERTISED
BRANDS
OF
QUALITY
LIQUORS,
WINES,
BEERS,
MIXERS
AND
TOBACCOS**

**AT
MIDTOWN
CLOSED SUNDAYS**

We recommend Midtown
Cleaners & Pressers
7144 Mission Street

Buy Bonds

AND HAVE YOUR RADIO FIXED
WITH THE CHANGE

BYRNE RADIO STORE

R.And. 7782 6241 Mission Street Opp. Daly City Theatre

**JOBGING and REPAIRING OF ALL KINDS
PATENT CHIMNEYS, FURNACES
AND WATER HEATERS OF
EVERY DESCRIPTION**

STATE SHEET METAL WORKS

(Formerly DOWNALL Sheet Metal Works)
6094 Mission St. RAndolph 10153

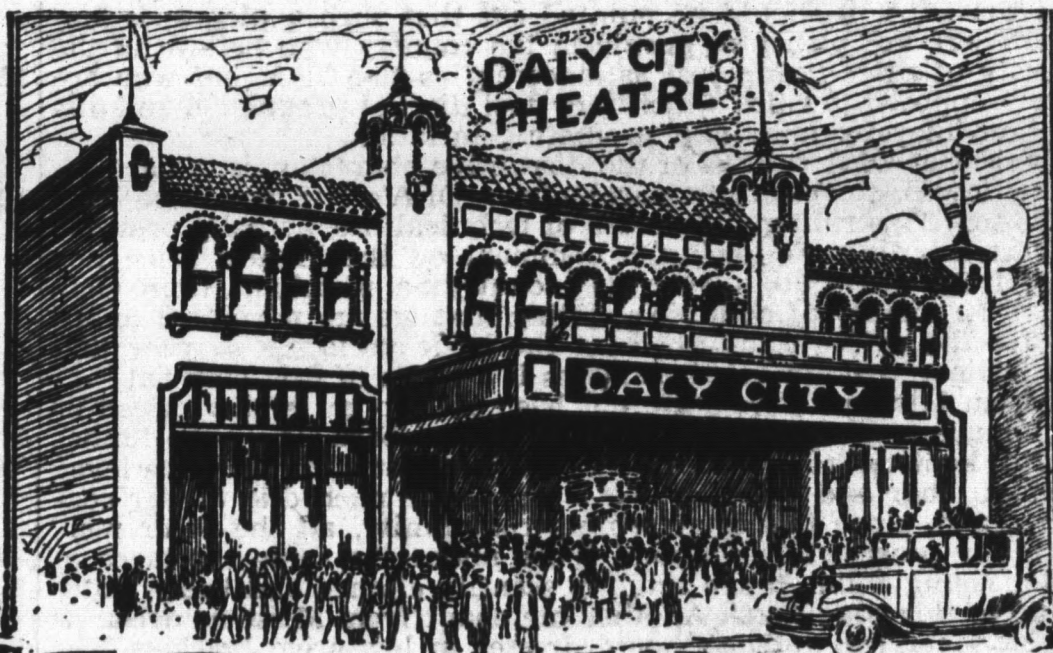
**DON'T
LET 'ER BUCK**

Our tuneup increases gas
mileage, adds power, elim-
inates carbon formation,
and desludges your motor.



**FRANK'S UNION
SUPER SERVICE STATIONS**

No. 1 6200 Mission St. No. 2 Alemany Blvd. at Sickles



NOW PLAYING—

Thursday, Friday, Saturday, February 3-4-5—

OLIVIA deHAVILLAND, ROBERT CUMMINGS,
CHARLES COBURN in

"PRINCESS O'ROURKE"

Also LAUREL and HARDY in
"DANCING MASTERS"

Sunday, Monday, Tuesday, Feb. 6-7-8—

HUMPHREY BOGART, BRUCE BENNETT in

"SAHARA"

Also ARTHUR LAKE, PENNY SINGLETON in
"FOOTLIGHT GLAMOUR"

Wednesday, February 9—

TYRONE POWER, ALICE FAYE, DON AMECHE in

"IN OLD CHICAGO"

Also BARBARA STANWYCK, JOEL McCREA in
"BANJO ON MY KNEE"

Thursday, Friday, Saturday, Feb. 10-11-12—

DONALD O'CONNOR, SUSANNA FOSTER, RICHARD DIX in

"TOP MAN"

Also RANDOLPH SCOTT, ELLA RAINES in
"CORVETTE K-225"

DALY CITY SHOPPING NEWS

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3317 SAN JOSE AVE. Telephone RANDOLPH 3215

MRS. D. M. BOYNTON Editor and Publisher
CLAUDE N. MOORE Business Manager

BOY SCOUT WEEK

Boy Scout Week which is to be celebrated, February 8 to 14, never had a greater significance. This grand organization, designed to train the youth of our land and of other nations in acquiring skill and self-reliance through wholesome outdoor activities and becoming better and more useful citizens, epitomizes the very principles for which the United Nations today are fighting.

It is most fitting that the Boy Scout movement had its inception in England—a nation which stood through the blackest hours of democracy's struggle against the forces of tyranny. There, in 1907, Lieutenant General Robert S. S. Baden-Powell, later Lord Baden-Powell, operated the first Boy Scout troop with 20 scouts and himself as scoutmaster.

It is not surprising that one of the early acts of totalitarian governments was the suppression of the Boy Scouts. Such governments could not stand for a teaching which opposes discrimination by reason of class, color, race or creed.

In its more than thirty years existence in the United States, the Boy Scout organization has been a powerful factor in building better Americans and thereby building a better America. It is this continuing service to democracy which America honors in Boy Scout Week.

WAS IT YOURS?

Youngsters get a thrill out of watching a paper box burn on a bonfire. They love to watch the thick curling smoke and the sudden burst of flame. Their parents could learn a lot from those boxes. Houses burn the same way—at the rate of one every other minute. Sixteen people a day are turned from living beings to corpses, in the ashes of these houses. Annual property loss from dwelling fires exceeds \$100,000,000. Most of this loss in life and property is attributable to ignorance and carelessness in the home.

Not long ago in Detroit two boys sharing a second floor bedroom were found dead in the upper hall by firemen responding to an alarm. Their death was wholly unnecessary. Instead of going out the open window of their bedroom, they attempted to flee down the stairs. They were met by superheated gases of 1,000 degrees flooding the upper areas of the house. They died instantly. They had never been taught that in a burning house the stairwell is usually converted into a flue. And they didn't know that when a bedroom door is hot to the touch, it's a sure sign that it's fatal to open it.

The lesson from such a tragedy is obvious. Every family should be familiar with simple precautions that safeguard life in the event of fire, and of greater importance, prevent fire from starting. Most fires break out in defective chimneys or in faulty furnaces and heating pipes. Heating systems should be cleaned and checked periodically. Basement ceilings, and walls should be protected with a double coat of high grade cement plaster on metal instead of wood lath. There should be a clearance between furnace and ceiling of at least 30 inches, with proper insulation of heat pipes which pass through wooden partitions.

While you read this article, somewhere a home was consumed by fire. Was it yours?

WHO IS PROMOTING INFLATION?

Critics of OPA price regulations are usually charged with promoting inflation. The OPA, by contrast, is pictured as a heroic agency striving to save the country. Without detracting from the merits of the OPA, it should be pointed out that such a picture is lopsided. There are plenty of people in the country who believe in the necessity of price-fixing just as sincerely as the OPA, but who are bitterly opposed to rules which they feel disrupt production and distribution, thereby indirectly promoting inflation.

Typical of OPA rulings of the disruptive character, is the one affecting low-cost wearing apparel under OPA's Highest Price Line Limitation. This ruling, by a maze of technicalities, actually prevents low-cost retailing. Following is comment on the highest price line order, from distributors over the country: a merchant from Ohio says: "The quality of children's clothes that we are permitted to sell now for the prices established by the basic period is so poor that the customer will not buy it... This is a waste of raw material..." And from Missouri: "We have not been able to get higher priced items for our trade and hence our shelves are bare. The price limitation has kept us from replenishing our stock at a higher price level, although labor and manufacturing costs have risen due to war conditions, and, since this is a farming community, all the other merchants for several miles around labor under the same shortages as we do. Young children are actually scantily clothed and badly clothed due to this condition." Another merchant from Missouri declares: "We have carried women's house dresses in low-price brackets. The quality of dresses of the same price ranges is so poor now that we have been forced to drop this line."

Who is promoting inflation, the creator of an unworkable price rule or the merchants who seek to keep the channels of distribution open and a steady flow of necessities moving to consumers?

Tillie the Toilers
Delight

By Frances Lee Barton

WHEN Tillie the Toiler
Leaves blow torch or boiler
And exchanges her slacks for a skirt.



She's sitting in
clover
Her worries are
over
Last night she
prepared her
dessert.

Raspberry
Charlotte

1 package raspberry-flavored gelatin; 1½ cups hot water; ¼ teaspoon salt; ¼ cup red raspberry jam; ½ cup light cream.

Dissolve gelatin in hot water. Add salt. Place in bowl of ice and water. When slightly thickened, whip with rotary egg beater until light and foamy throughout. Fold in jam and cream. Turn into mold. Chill until firm. Unmold. Makes 4 to 6 servings.

Our fighting men are doing their share. Here at home the least we can do is put 10% of our income in War Bonds for our share in America.



AVOID WASTE ON THE
LITTLE THINGS... SPEND
FOR THE BIG THINGS.
WAR SAVINGS BONDS

KEEP ON

Backing the Attack

WITH WAR BONDS

AUTO
GLASS

COLMA
AUTO PARTS

7244 Mission Street

Activity Calendar

Friday, Feb. 4

10 a. m.-4 p. m.—
Regular meeting, Red Cross
Sewing workroom, Theatre hall.
VOLUNTEERS NEEDED!

3 p. m.—
Regular meeting, Brownie
Scouts No. 7, No. 5 firehouse,
Oliver and Bellevue.

3:30 p. m.—
Regular meeting, Girl Scout
Troop No. 2, Grace Church of
the Nazarene, Vista Grande
and Santa Barbara avenues.

4 p. m.—
Regular meeting, Cub Den No.
3, Pack No. 141, 6628 Mission
street.

4 p. m.—
Regular meeting, Cub Den No.
4, Pack No. 141, 6626 Mission
street.

7 p. m.—
Regular meeting, Cub Pack No.
141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

7:30 p. m.—
Regular meeting, Sea Scout
Ship No. 144, 6266 Mission
street.

8 p. m.—
Regular meeting, Daly City
Veteran Firemen's association,
188 Santa Barbara avenue.

8 p. m.—
Regular meeting, Vista Grande
Camp No. 6035, Royal Neighbors of America, Eagles hall.

Monday, Feb. 7

3:30 p. m.—
Regular meeting, Girl Scout
Troop No. 4, Grace Church of
the Nazarene, Vista Grande
and Santa Barbara avenues.

7 p. m.—
Regular meeting, Boy Scout
Troop No. 141, Grace Church
of the Nazarene, Vista Grande
and Santa Barbara avenues.

8 p. m.—
Regular meeting, Auxiliary No.
3, D. C. F. D., Mission and
Westlake.

8 p. m.—
Stated meeting followed by
games, Crocker Chapter No.
382, O. E. S., Masonic temple.

8 p. m.—
Regular meeting, General department, Daly City Fire department, 188 Santa Barbara avenue.

Tuesday, Feb. 8

12:30 p. m.—
Regular meeting and Valentine
party, Ladies Home club, Werner Avenue clubhouse.

12:30 p. m.—
Luncheon meeting, executive
board of Woodrow Wilson P. T. A., 43 Woodrow street.

4 p. m.—
Regular meeting, Cubbies, Pack
No. 141, Grace Church of the
Nazarene, Vista Grande and
Santa Barbara avenues.

7:30 p. m.—
Regular meeting, Crocker
Lodge No. 454, F. & A. M., Masonic hall.

8 p. m.—
Regular meeting, Daly City
Band, No. 5 firehouse, Oliver
and Bellevue.

8 p. m.—
Regular meeting, Daly City
Fire Commissioners, City hall,
75 Wellington avenue.

8 p. m.—
Devotions, Our Lady of Perpetual Help church, 60 Wellington avenue.

Mathematics and
MARKETING

YES, it's almost come to the place where you have to take an adding machine to the corner grocery! First, there's the money value to figure—then the number of points required. Finally, you must be assured your family is getting the proper nutritional elements. If there's any doubt on this point, supply the deficiency with concentrated Vitamins—on your Doctor's prescription. Bring the latter here to be filled from our stock of guaranteed vitamins.

McGraw Brothers
Prescription Pharmacists
"THE CORNER DRUG STORE"
Daly City RANDOLPH 6012



Wednesday, Feb. 9

10 a. m.-4 p. m.—
Regular meeting, Red Cross
Sewing workroom, Theatre hall.
VOLUNTEERS NEEDED!

12:10 p. m.—
Regular meeting, Daly City-Colma Lions club, Colonial Drive Inn.

1:30 p. m.—
Regular meeting, Daughters of
Israel, 67 Los Banos avenue.

4 p. m.—
Regular meeting, Cub Den No.
1, 6628 Mission street.

7:30 p. m.—
Drill, Company No. 2, D. C. F. D., Santa Barbara and Parkview avenues.

7:45 p. m.—
Weekly prayer meeting, Grace
Church of the Nazarene, Vista
Grande and Santa Barbara avenues.

8 p. m.—
Social, Cypress Circle No. 14,
U. A. O. D., Colma Community
Center building, Dunks street.

8 p. m.—
Regular meeting, Ladies Auxiliary, Co. No. 1, D. C. F. D., 39 Mission circle.

Fudge Without
Cooking

By Frances Lee Barton

Is there a "good candy" shortage in your neighborhood? "Lucky you," if there isn't! But anyway, good home-made fudge is always appreciated and particularly during these hectic days. Here's a recipe for such a delicacy that may be made without cooking. Try it!



Uncooked Fudge

4 squares unsweetened chocolate;
3 tablespoons butter or margarine;
3 cups sifted confectioners' sugar;
¼ teaspoon salt; ½ cup hot milk;
1 teaspoon vanilla.

Melt chocolate and butter over boiling water. Remove from heat. Combine remaining ingredients and mix well. Add chocolate mixture and stir until blended. Spread in greased 8 x 8 x 2-inch pan. Chill in refrigerator or let stand at room temperature for several hours, or until firm.

Note: If desired, ¼ to ¾ cup chopped nut meats may be added before turning into pan.

BUY BONDS!

★ This Week's
STAR RECIPE

By BETTY BARCLAY

This week's "Star" recipe is a regular war-time recipe for it describes a hot, healthful and delicious dish that calls for practically no precious ration points. Try it once and it will be a "regular" on your table:

Corn En Casserole

2 tablespoons chopped green pepper
6 tablespoons finely chopped onion
8 tablespoons butter or margarine
2 tablespoons flour
1 teaspoon salt
¼ teaspoon paprika
¼ teaspoon dry mustard
1½ cups milk
1½ cups Bran flakes, finely crushed
2 cups canned whole kernel corn, drained

1 egg, well beaten
Place green pepper, onion, and 2 tablespoons butter or margarine in saucepan and cook gently until tender. Add flour and seasonings and stir until smooth. Add milk and cook until thickened, stirring constantly. Add ¾ cup flakes, corn, and egg. Turn into greased 1½ quart casserole. Melt remaining 1 tablespoon butter or margarine and pour over remaining ¾ cup flakes. Toss lightly to mix. Sprinkle over top of corn. Bake in hot oven (400° F.) 30 minutes. Makes 6 servings.

KEEP ON

Backing the Attack!

WITH
WAR BONDS

Are you entitled to wear a "target" lapel button? You are if you are investing at least ten percent of your income in War Bonds every pay day. It's your badge of patriotism.

BRING YOUR
INCOME TAX

Problems To

SELMI REALTY CO.

39 Wellington Ave. - DEl. 2663

NOMINAL CHARGE FOR SERVICE

NEW SPRING DRESSES

\$5.98 to \$10.98

INFANTS WEAR

Cotton Knit Creepers \$1.98
Broadcloth Rompers \$1.98
Flannelette Gowns and Kimonas 89c
Wool Sweater Sets \$4.98
Infant Dresses \$1.59
Training Pants 29c

Boys' Sweaters, size 26 to 32 \$1.98

SHEPHERD SPECIALTY SHOP

6389 Mission St.
Daly CityJU 4-9034
Dr. Shaghoian Bldg.



Buy Bonds & Stamps



Prices in this ad are effective Tuesday through Saturday, February 1 to 4, inclusive, in San Francisco, Oakland, Alameda, Berkeley, Richmond, Hayward and other cities and towns in San Mateo, Alameda and Contra Costa Counties unless changes are required as a result of new O.P.A. regulations.

SAFeway Green Tag EVENT

LET'S KEEP ON BACKING THE ATTACK!
Buy extra War Bonds during this Fourth War Loan Drive!



REMEMBER the days when "rationing" was just a word, and an unfamiliar one at that? We Safeway people do! But we've been amazed, looking around at our shelves and displays to see the hundreds of items that aren't rationed. And we've arranged this "Green Tag Event" to call them to your attention. The many ration-free items listed below are merely a sample! Note the low prices (they're a month-in and month-out feature with us). Look for the Green Tag markers in the store. Take full advantage of this event at your convenient neighborhood Safeway!

BEVERAGES

Apple Juice	S & W—32-oz. glass	36¢
Malted Milk	Haw. Pova Choc., 12-oz.	45¢
Edwards Coffee	1-lb. gl., vac. pack	28¢
Nob Hill Coffee	1-lb. pkg.	24¢
Airway Coffee	1-lb. pkg.	20¢
Hills Bros. Coffee	Red—1-lb. gls.	31¢
Hills Bros. Coffee	Red—2-lb. gls.	61¢
Kaffee Hag	All Purpose—1-lb. glass	34¢
Carrot Juice	Here's Health—12-oz.	9¢
Sauerkraut Juice	Libby—12-oz.	8¢
Beer	Rainier Club—11-oz. bottle Plus deposit	3 for 28¢

BAKING NEEDS

Kitchen Craft (enriched) Flour	No. 5 bag 29¢ No. 10 bag 51¢
Sperry Drifted Snow (enr.) Flour	No. 5 bag 32¢ No. 10 bag 57¢
Flour Flapjack & Waffle, Albers—20-oz.	11¢
Corn Meal Quaker yellow—20-oz.	10¢
Baking Soda Arm & Hammer 1-lb.	2 for 15¢
Eggs Breakfast Gem, Lge., Gr. A—doz.	50¢
Eggs Breakfast Gem, Med., Gr. A—doz.	43¢

GRAPEFRUIT JUICE

TRY IT FOR A BETTER BREAKFAST
Florida Gold
SWEET OR UNSWEETENED
No. 2 can 13¢ 46-oz. can 31¢

Town House

SWEET OR UNSWEETENED
No. 2 can 13¢ 46-oz. can 29¢

CRACKERS—TOAST

Crackers Soda, Loose Wiles—1-lb.	19¢
Ry-Krisp Ralston—7½-oz. can	10¢
Toast Cubblers Cin., Soya & White, pkg.	15¢

PET FOODS

Dog Food Sturdy Kibbled—3-lb.	29¢
Dog Food Kendall "Fives"—27-oz.	22¢

MISCELLANEOUS NEEDS

Peanuts Planter's salted—1¼-oz.	3 for 10¢
Walnuts Emerald—1-lb. cello	39¢
Olives Bells chopped ripe—4½-oz. gl.	13¢
Marmalade Mary Ellen Orange 1-lb.	22¢
Peanut Butter Beverly—1-lb. glass	23¢
Peanut Butter Skippy—1-lb. glass	29¢
Sauce Cranberry O. S., dehyd.—¾-oz.	15¢
White Rice M.J.B.—2-lb. can	25¢
Potato Chips Bluebird—5½-oz. cello	19¢

DEVILS FOOD LAYER CAKE

Two layers Devils food cake filled and iced with cream icing topped with toasted sliced almonds.

BUTTER HORNS Pathways—2 15¢

Salad Dressing

Duchess 8-oz. jar 9¢ 16-oz. jar 15¢

Bread

Julia Lee Wright White (Enr.) & Wheat—1½-lb. loaf 12¢

Soda Crackers

Busy Baker—1-lb. can 19¢

B. V. Extract

Wilson—2½-oz. glass 25¢

Canterbury Tea

Orange Pekoe—¼-lb. pkg. 22¢

Marmalade

Citrus—Dude Ranch—2-lb. jar 27¢

Soup Mix

Minute Man, Asst.—Pkg. 4 for 29¢

White Rice

River brand—2-lb. can 19¢

Steaks

Loma Linda, Gluten—17-oz. glass 29¢

Olive Oil

Ehmann's—4½-oz. glass 39¢

Pancake Flour

& Waffle Suzanna 20-oz. 9¢ 40-oz. 16¢

Peanut Butter

Beverly—2-lb. glass 45¢

Pepsi-Cola

12-oz. bottle 6 for 25¢ (plus deposit)

Sunbrite Cleanser

13-oz. can 3 for 14¢

TAKE YOUR CHANGE IN WAR STAMPS



Try a delicious fresh fruit or vegetable salad as a tempting addition to your "No-point" dinners. Select the makings at Safeway where produce is sold to you only by weight.

NAVEL ORANGES

5 Lbs. 35¢

Avocados

Fancy Fuertes—Lb. 29¢

Lettuce

Large Solid Heads—Lb. 9¢

Celery

Fancy, Crisp Stalks—Lb. 10¢



SAFeway FRESH MEATS

The excellent Safeway Guaranteed Meats listed below are examples of the low point meat values which are most always available to Safeway customers.

POINTS PER POUND

[4] Eastern Sliced Bacon

Fancy "A" Grade, Derinded, Featured this week 38¢

[2] Sliced Pork Liver

Economical, Tasty 22¢

[3] Fancy Smoked Bacon

Eastern Quality, by the piece, find on 31¢

SHOPPING BAGS

are stylish again because they help to save paper for WAR NEEDS

All advertised items including produce subject to stock on hand and price changes made necessary by market fluctuations or new regulations from O.P.A.

CEREALS

Cereal Dry & Oat, Gerber 8-oz.	2 for 27¢
Farina Albers Pearl of Wheat—28-oz.	17¢
Oats Morning Glory—48-oz.	19¢
Oats H. O., Quick—2-lb. can	22¢
Raisin Bran Skinners—10-oz. can	11¢
Shredded Ralston Cereal—12-oz.	11¢
Shredded Wheat NBC—12-oz. can	12¢
All Bran Kellogg—16-oz. can	18¢

SYRUPS—HONEY

Karo Syrup Blue—1½-lb. can or glass	15¢
Cola Syrup Mavis—12-oz. glass	25¢
Honey Beeville—16-oz. glass	28¢

STRING BEANS

A FRIENDLY DINNER FAVORITE

Hargis Std.—No. 2 can	2 for 19¢
Keep 'Em Flying Std.—No. 2	2 for 19¢
Gardenside Extra Std.—No. 2 can	13¢

SPICES—EXTRACTS—SAUCES

Salt Leslie, Plain or iodized—2-lb. can	7¢
Vanilla Schilling Extract—2-oz. bottle	31¢
Beefsteak Sauce Heinz—8-oz. glass	25¢
Worcestershire Sauce, French's—5-oz.	12¢
Mushroom Sauce Milani—8-oz.	9¢

SOUPS

Soup Mix Suzanna Pea—Pkg.	8¢
Cubes Bouillon, Herb-Ox, Chl. or Beef, 5 cubes	7¢
Okra Trappys Dehydrated—1¼-oz.	3 for 25¢
Pearl Barley Washburn—1-lb. pkg.	9¢
Beans Miller's Mockeyes—2-lb. cello	23¢

MACARONI PRODUCTS

Tenderoni Van Camp's—6-oz.	3 for 25¢
Macaroni Golden Grain—16-oz. cello	15¢
Spaghetti Golden Grain—16-oz. cello	15¢
Noodles Egg, Fisher—12-oz. can	15¢
Ravioli Stripes Wag.—16-oz. gl.	2 for 23¢

HOUSEHOLD NEEDS

Sal Soda R. C.—2½-lb. can	7¢
Bleach White Magic—½-gal. jug	17¢
Bleach Sani-Clor—½-gal. jug	17¢
Sani-Flush 22-oz. can	15¢
Carna Johnson—Pt. glass	59¢
Matches Birdseye Diamond—Box 2 for 9¢	

SAFeway

Want To Do Your

T. R. HOPMAN
Electrician
RADIO SERVICE
Delaware 5629

KEEP ON
Backing the Attack!
WITH WAR BONDS

Cliff Pettigrew
DALY CITY GARAGE
TOWING - REPAIRING
47 Hillcrest Drive
RAndolph 2930

JAMES E. DONAHUE
DE SOTO - PLYMOUTH
Sales and Service
6259 Mission Street
RAndolph 9941

"Joe" "Fred"
MATHER BROS.
AUTO REPAIRING
WELDING
6041 Mission Street
Delaware 3426

A. L. Timossi A. Ferraris
MISSION AUTO CO.
CHRYSLER - PLYMOUTH
Dealer
6465 Mission Street
RAndolph 0334

RAnd. 7671 CORA OBERG
Evenings by Appointment
Re-weaving - Alterations
Moth Holes - Burns - Tears
Upholstering - Chesterfields
74 Moltke Street
Daly City, Calif.

O. C. Bartens
PANTALEONI BROS.
DODGE & PLYMOUTH
Motor Cars
DODGE TRUCKS
Good Used Cars - Hood Tires
7046 Mission Street
RAndolph 3868

Frank Cliff Curry
CURRY'S BARBER SHOP
Expert Haircutting For
The Whole Family
6371 Mission Street

Mrs. Theresa Cerna
LA CERNA BEAUTY SALON
5 Wellington Avenue
DElaware 0868

Mrs. Jennie Borelli
CUT 'N KURL BEAUTY SALON
All Lines Beauty Culture
Prices Very Reasonable
6654 Mission Street
RAndolph 0292

Julia Boschi
DALY CITY BEAUTY SHOP
Permanent Waving
6315 Mission Street
RAndolph 8227

Frances Vitsen
LITTLE BEAUTY SALON
Individual Hair Dressing
Scalp Treatments
6919 Mission Street
ELkridge 0977

BUY MORE WAR BONDS and STAMPS!

BUY MORE BONDS for VICTORY

Albert E. Pulley
CENTRAL CREAMERY
TASTY SANDWICHES
Milk Shakes - Sodas - Sundaes
6331 Mission Street
ELkridge 4220

Rose Hanson
DALY CITY CREAMERY
For Young And Old Alike
Ice Cream - Sodas - Sundaes
6288 Mission Street
RAndolph 9639

R. C. Coombs
GOODNESS! LAURA LEE CANDIES
6229 Mission Street
DElaware 2940

A. Milano
DALY CITY LIME & CEMENT CO.
399 Templeton Avenue
RAndolph 1871

J. F. Schultz
DALY CITY CLEANERS 4-HOUR SERVICE
6274 Mission Street
DElaware 5261 RAndolph 5781

DON'T SPREAD FALSE RUMORS

BACK THE ATTACK WITH WAR BONDS!

Elton A. McGraw
McGRAW BROTHERS
Prescription Pharmacists
"The Corner Drug Store"
6300 Mission Street
RAndolph 6012

Mrs. Elizabeth Barlesi
COLMA DRY GOODS
7389 Mission Street
ELkridge 2792

Kaye Abram
KAYE'S SMART SHOP
LADIES' APPAREL
INFANTS' WEAR
66 School Street
ELkridge 3710

Henry Warshawski
WARSHAWSKI'S DRY GOODS
Furnishings - Shoes
6240 Mission Street
DElaware 0251

GELSI'S PLACE
MIXED DRINKS
BEER - WINE
6278 Mission Street
RAndolph 9729

Alfred W. Robertson
ROBERTSON'S EGG STORE
FRESH EGGS - BUTTER
Highest Quality - Lowest Prices
9 Hillcrest Drive
RAndolph 6846

William Kerch
ELECTRIC MOTOR HOUSE
Electric Motors - Any Type
Any Size - Bought - Sold
Rewound - Exchanged
6999 Mission Street
ELkridge 3350

B. L. Meritt
MERRITT ELECTRIC
244 Hillside Blvd.
DElaware 7817

Fred Lagomarsino
SCHOOL STREET NURSERY
Flowers and Plants of All Kinds
The Year Around
213 School Street
DElaware 0981

REB'S Upholstery Shop
26-28 Hillcrest Drive
Daly City
DElaware 4591

G. Belli & Sons
COLMA PIONEER GROCERY
Colma, California
San Pedro Road
DElaware 9040

P. W. Selby, Proprietor
PHIL'S GROCERY
108 Los Olivos Avenue
ELkridge 0458

Smartly Styled Dresses,
Slacks, etc.
Shepherd Specialty Shop
6389 Mission St. - Daly City
JU 4-9034
Dr. Shaghoian Bldg.

Geo. Nick & Bro.
PHILOSOPHY STORE
Groceries - Fruits
Vegetables
31 Hillcrest Drive
RAndolph 2790

T. B. Jones
WARDROBE Cleaners and Pressers
6748 Mission Street
JUniper 4-8321

Robert Fessenden
WESTLAKE MARKET
Staple & Fancy Groceries
Fresh Fruits & Vegetables
301 Miriam Street
RAndolph 9667

L. H. COMER HARDWOOD FLOOR CONTRACTOR
Old Floors Resurfaced and Refinished
150 Santa Cruz Avenue
RAndolph 9294

Well, here's your opportunity! Make responsibility. If you do your part you'll be helping as keeping the threat of run-away inflation from the men on the fighting front, we at home can't think it over, even -- go buy those bonds!

This is Your Battle Here!



Every patriotic American wants to display this on his home--on his front door in his window. It is the white and blue sticker says you have done your part in the 4th War Loan.



Display your color

During this 4th War Loan Drive you are again asked to do something extra to smash the Axis. Your part is to invest at least one extra hundred dollar Bond. But stop there if you can do more. For remember no matter how many Bonds you buy--no matter what denominations they are--you get on maturity \$4 for every \$3 you invest that's on the word of Uncle Sam, creator of them too.

Let's All Buy War Bonds!

Joe Howarth
DALY CITY AUTO WRECKERS
Cars Bought For Scrap
Metal for Uncle Sam
7201 Mission RAnd. 9592

W. Mushkin
HARRIS BROS.
Body and Fender Repairing
Complete Auto Painting
Radiator Repairs
Welding
5990 Mission DEL 1173

Comply With Dimost Regulations

Are you entitled to wear the "target" label button? are if you are investing at least ten percent of your income in War Bonds every day. It's your badge of patriotism.

BUY WAR BONDS!

Alfred Gutt
Daly City Dress Shop
SILK and WASH DRESSES
LINGERIE - HOSIERY
6277 Mission Street
Phone DElaware 7207

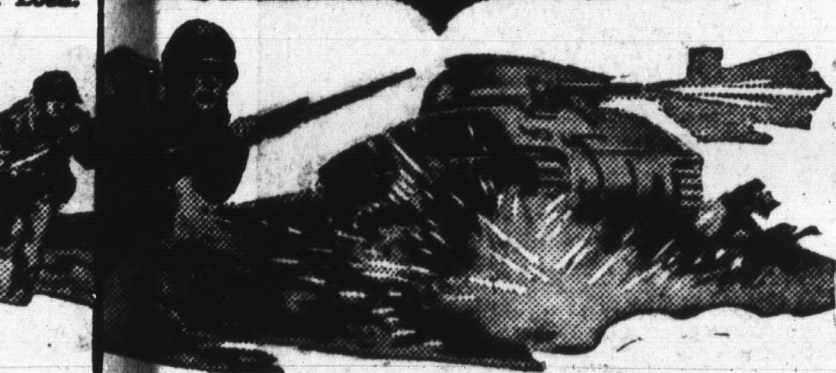
Part For Victory?

Make success of the Fourth War Loan your personal business. You're helping the boys on the fighting front as well as the home front in check. Compared to the time and money you're saving so little you shouldn't need time to think about it.

You Battle Flag" RE HOME

WE BOUGHT EXTRA WAR BONDS

4TH WAR LOAN



y colors now!

Best investment the world has ever known. So before you look into your wallet—LOOK INTO YOUR HEART. Your company, the place where you work, has been given a quota to meet in this 4th War Loan Drive. Do your part to help meet this quota. And remember, millions of America's fighters are waiting for your answer, your pledge that you are backing them to the limit.

BACK THE ATTACK!

Pasquale Stanghellini
LUCCA RAVIOLI CO.
QUALITY GROCERIES
7970 Mission Street
RAndolph 6162
Residence - 151 Mateo Ave.
Res. Phone DEL 5739

Make it a thrifty CHRISTMAS—give WAR BONDS. Keep on BACKING THE ATTACK.

Volunteer For
CIVILIAN DEFENSE

KEEP ON
Backing the Attack!
WITH WAR BONDS

Peter Venturino
PACKARD GMC
SALES and SERVICE
5975 Mission Street
RAndolph 9922

"Red" Keithley
KEITHLEY'S MARKET
Quality Groceries - Fruits
Vegetables
6390 Mission RAnd. 5884

Joseph Sarto
VILLA SANITARIUM
Vale and Werner Streets
RAndolph 3636

A. J. GAGGERO
INSURANCE
7377 Mission Street
DElaware 8485

PAUL G. SELMI
REAL ESTATE - INSURANCE
NOTARY PUBLIC
39 Wellington Avenue
DElaware 2663

Mrs. Dezolina Scoeca
MIDTOWN LIQUOR STORE
Daly City's Finest Wine and
Liquor Center
Open Every Day
7144 Mission Street
ELkridge 2128

DOLAN BUILDING SUPPLY CO.
Lumber - Doors - Windows
Plumbing - Roofing
"New or Equal"
6939 Mission Street
RAndolph 6995

 **MAKE EVERY PAY DAY WAR BOND DAY**
STOP SPENDING—SAVE DOLLARS

Mrs. Eula Jakobsen
Spirella
Individual Corsetiere
Dress - Surgical
RAndolph 6895
332 Miriam St. Daly City

E. J. Allen
Daly City Mattress and Upholstering Co.
Mattresses Renovated
Made to Order
6754 Mission Street
DElaware 9792

L. Pinochi & L. Stanghellini
LUCCA MEAT MARKET
Mission Road Near Market St.
7370 Mission Street
RAndolph 6102

10 Per Cent Is Not Enough
BUY MORE WAR BONDS

B. Lasswell & I. Lasswell
W. C. LASSWELL & CO.
Morticians
6154 Mission Street
RAndolph 6106 - 6610

DALY CITY RECORD
PRINTING - PUBLISHING
3317 San Jose Avenue
RAndolph 3215

H. Werle
BUNGALOW NURSERY and FLOWER SHOP
Potted, Bedding and Novelty Plants
Flowers For All Occasions
Hillside Blvd. RAndolph 3718

F. & S. Bryant, Props.
DALY CITY NURSERY
Wholesale - Retail
JUMBO PANSIES
Now Ready
Time To Start Your
VICTORY GARDEN
559 San Diego Avenue
DElaware 9907

BUY BONDS!
Help Your Country NOW

A. M. HARRISON
PLUMBING and HEATING
HOME APPLIANCES
Sales and Service
6236 Mission Street
DElaware 1991

BUY MORE BONDS!

Dependable Radio Repairs
BYRNE
6241 Mission Street
RAndolph 7782

A. Sardi, Mgr.
CENTRAL CLUB
BEER - WINE - WHISKEY
On Sale - Off Sale
6282 Mission Street
RAndolph 9616

SAVE YOUR TIN CANS

John Sacaldasis
DALY CITY COFFEE SHOP
FOR GOOD MEALS
6339 Mission Street
ELkridge 2657
BUY! WAR BONDS and STAMPS

Jim Orudo
HILLTOP LODGE
DANCING COCKTAILS
22 Hillcrest Drive
RAndolph 9591

Lina Sereni
ITALIAN CAFE
Homemade Sandwiches
BEER - WINE
6630 Mission Street
ELkridge 6616
Res. RAndolph 9589

 **10% OF INCOME IS OUR QUOTA IN WAR BONDS**

George Spoulos
THEATRE GRILL
FOOD OF QUALITY
CHEERFUL SERVICE
6233 Mission Street
RAndolph 9787

Tiny Britton
TINY'S NEW PLACE
MUSIC & DANCING
Every Night
6045 Mission Street
RAndolph 9583

Bob Witt
WIT'S END CAVE
DANCING EVERY NIGHT
Finest of Foods
RAndolph 9845
6055 Mission Street

Alex A. Johnson & Son ROOFING COMPANY
Tar and Gravel and Shingle Roofs
142 Winchester Street
DElaware 8418

Harry Gilmore
Gilmore's Inn
BEER - WINES - LIQUORS
SANDWICHES - TOBACCO
DElaware 1286
6456 Mission St. Daly City

PACIFIC COAST AGGREGATES
Ready Mixed Concrete
SAND - ROCK - GRAVEL
Pabco and Fir-Tex
Building Materials
Junipero Serra Blvd.
DElaware 3438

John Soldavini
BELLI MOTOR COMPANY
BUICK and CHEVROLET
SALES and SERVICE
San Pedro Rd. at Mission St.
Phone DElaware 6300

J. O. Carr
CARR'S SERVICE
Complete Lubrication Service
Washing and Polishing
6755 Mission Street
RAndolph 9755

We Specialize In Lubrication
Free Pick Up and Delivery Service
HAMMAR'S Shell Service
Phone RAndolph 9821
6098 Mission St., corner of Goethe

Frank Rehe and Staff
FRANK'S UNION SUPER SERVICE STATION
Motor Work Our Specialty
OPA Tire Inspection
6200 Mission Street

Frank C. Neumann
DALY CITY SHEET METAL
AIR CONDITIONING
Gas and Coal Furnaces Installed
General Repairing
6512 Mission Street
JUniper 4-4469

A. L. STOCKTON Lumber Company
Redwood & Pine Lumber
Builders' Supplies
General Millwork
6100 Mission DEL 6320

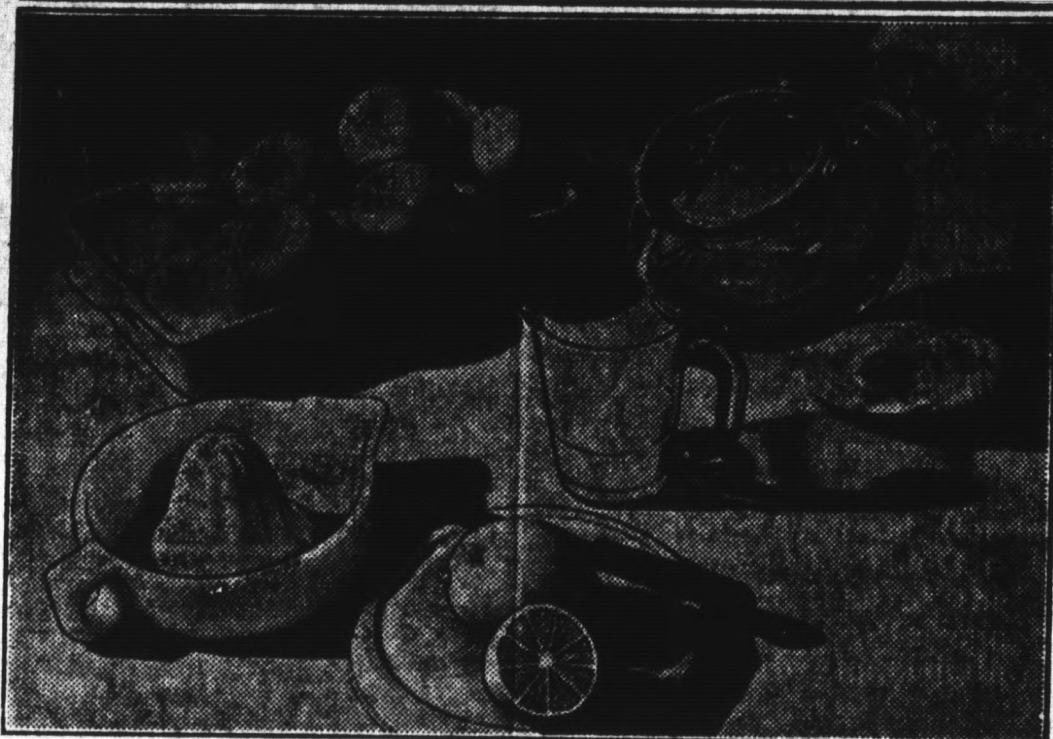
 Keep on Backing the Attack with your purchases of WAR BONDS. Give War Bonds for Christmas.

Henry Combe
DALY CITY THEATRE
Mission & Flounery
YUkon 2112

Vic Gotelli
JEAN'S SUPER SERVICE STATION
RIO GRANDE PRODUCTS
Auto Mechanic On Duty
Greasing and Oiling
6498 Mission RAndolph 9805

FASHIONS AND FOODS

Drink Your Health in A Daily Glass Of Lemon Juice and Water



By BETTY BARCLAY

"Fighter first class on the home front!" That's the name we'd like to give to the man or woman who punches the time clock on the dot every day and walks briskly into the office or factory, or gets out the tractor or the washing-machine and starts work with energy and to spare for a hard day ahead.

"U. S. needs us strong," is more than a slogan. It's a statement of a vital need. Your health and mine will play an important part in winning the war. Keeping well is the home front soldier's way of keeping fit.

Rules for Keeping Fit

Right food, sufficient rest, some exercise outdoors every day so that the body gets oxygen, cleanliness of body including proper elimination — these factors are most important in keeping well. Make sure you are getting them. They will do much to keep you fit.

At this season when colds and flu are prevalent, it is especially important to see that the body is rested, is kept at the right temperature, has the right food and maintains good elimination.

Elimination is Important

In connection with the last suggestion, a simple home remedy comes to mind as a helpful aid. This is to drink the juice of a lemon in a glass of hot or cold water each morning on rising.

Nothing complicated about this idea. No big words on a prescription blank. It's a simple home remedy that every kitchen should be able to supply. Faithfully followed the year around, the habit of taking this drink may save you days at work and save the time of a busy doctor, who is thankful that you are not another patient.

Lemon and water is a natural mild laxative, adequate in providing all the regulation most people need. When this drink is taken every day, harsh laxatives become unnecessary. In drinking lemon and water, you know that you are taking — not a medicine — but a healthful food. Lemons are

in group 2 of the Basic 7 food groups which Government authorities recommend that we eat daily.

Prevent Colds if Possible

Beside aiding elimination, lemons aid digestion, supply important vitamins and build body resistance. This fruit is one of the richest sources of vitamin C, which mitigates fatigue and helps the body resist colds and infections.

If you are taking a daily glass of lemon juice and water, you are building resistance that makes you less likely to catch cold or flu. Should one of these health saboteurs sneak up on you, however, you can call up reinforcements in the form of an extra dosing with lemon and water to help break up the condition.

At the first symptom of "sniffles", ringing ears, aching head and muscular fatigue — see that the kitchen has a supply of at least a dozen lemons.

On the first day, drink a glass of lemon and water every 2 to 3 hours. Some persons like to add 1/4 teaspoon baking soda (known also as bicarbonate of soda) to each glass, drinking the mixture as foaming quinine. Since this drink is taken at once, the soda does not appreciably reduce the vitamin C furnished by the lemon juice.

If you are going to bed, the drink may be made very hot. This will induce perspiration. Be sure not to get chilled at this time. If you are away from home, a soda fountain can mix lemon and water or lemon, water and soda drink for you.

While your cold lasts, continue with the lemon and water, adding soda if liked, and taking three or four times a day.

Other rules to follow are:

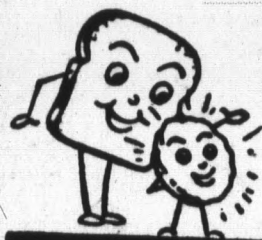
1. Keep warm, avoid further chill.
2. Eat lightly. Take plenty of liquids, especially citrus juices.
3. Get plenty of rest; suppress fatigue; build resistance.
4. Keep elimination regular.
5. Alkalinize your system.

In case of serious illness a physician should be called.

Low-Shortening Biscuits

By Frances Lee Barton

BREAD may be the staff of life, but place a plate of bread and a plate of biscuits on the table and see which disappears first. A luscious biscuit must be the flag that flies from the staff.



Low-Shortening Biscuits

2 cups sifted cake flour; 2 1/2 teaspoons double-acting baking powder; 1/2 teaspoon salt; 2 tablespoons cold shortening; 1/2 cup plus 1 tablespoon milk.

Sift flour once, measure, add baking powder and salt, and sift again. Cut shortening in small pieces and add to flour. Cut in shortening, using pastry blender or finger tips, until mixture is as fine as meal.

Add milk all at once and stir carefully until all flour is dampened. Then stir quickly and lightly until mixture forms a soft dough and follows spoon, around bowl. Turn out on lightly floured board and knead gently 15 minutes. Roll 1/2 inch thick. Cut with floured 1 1/2 inch biscuit cutter. Bake on lightly greased sheet in hot oven (450° F.) about 13 minutes. Do not over- or under-bake these biscuits. Makes 16 biscuits.

Note: For tall, soft biscuits, place close together on baking sheet; for biscuits with crusted sides, place slightly apart.

BUY BONDS!

Something Good



By BETTY BARCLAY

Here is a "Star" recipe that might be called "Save Your Points Savories" but when ration days are over it can take back its maiden name "Fish Savories". It's a combination of flaked fish, egg, cereal and seasonings that will delight and surprise your guests. Be sure and try it before filing the recipe:

Fish Savories

3 cups Post Toasties, slightly crushed
1 cup flaked cooked white fish
1/4 teaspoon salt
Dash of pepper
1/2 teaspoon scraped onion
1 egg, beaten with 4 tablespoons milk and dash of salt

Combine 1/2 Post Toasties, fish, salt, pepper, onion, and 5 tablespoons egg mixture, mixing well. Shape in 2-inch cakes. Roll in remaining flaked fish, then in remaining egg mixture, and roll again in flakes. Fry in skillet in small amount of fat, browning both sides. Serve with tartar sauce or lemon slices. Makes 6 small savories.

Smart Hostess



SUAVE DETAIL of the "At Home" dinner gown selected by CBS singer Vera ("Fun With Dunn") Holly proves there's no priority on ingenuity. Since fabric-saving regulations permit no floor-length negligees, designers created gowns embodying the qualities of informality and easy comfort. Closing with ties at the neck and waist line, this slenderizing chartreuse crepe slip-over conceals side pockets in an ingenious joining of the bodice and skirt. (From Clothes-Horse, Inc., New York City.)

Colorful Play



AN EYE FOR FIGURES is responsible for the neat play and exercise costume worn by CBS actress Louise ("Fun With Dunn") Fitch. Action-free pleats in the back of the washable cotton blouse and easy shoulder cut provide ample room for sports wear, in addition to pairing off as neatly with a skirt as with the trim tailored shorts.

BUY BONDS!

Inter-Allied



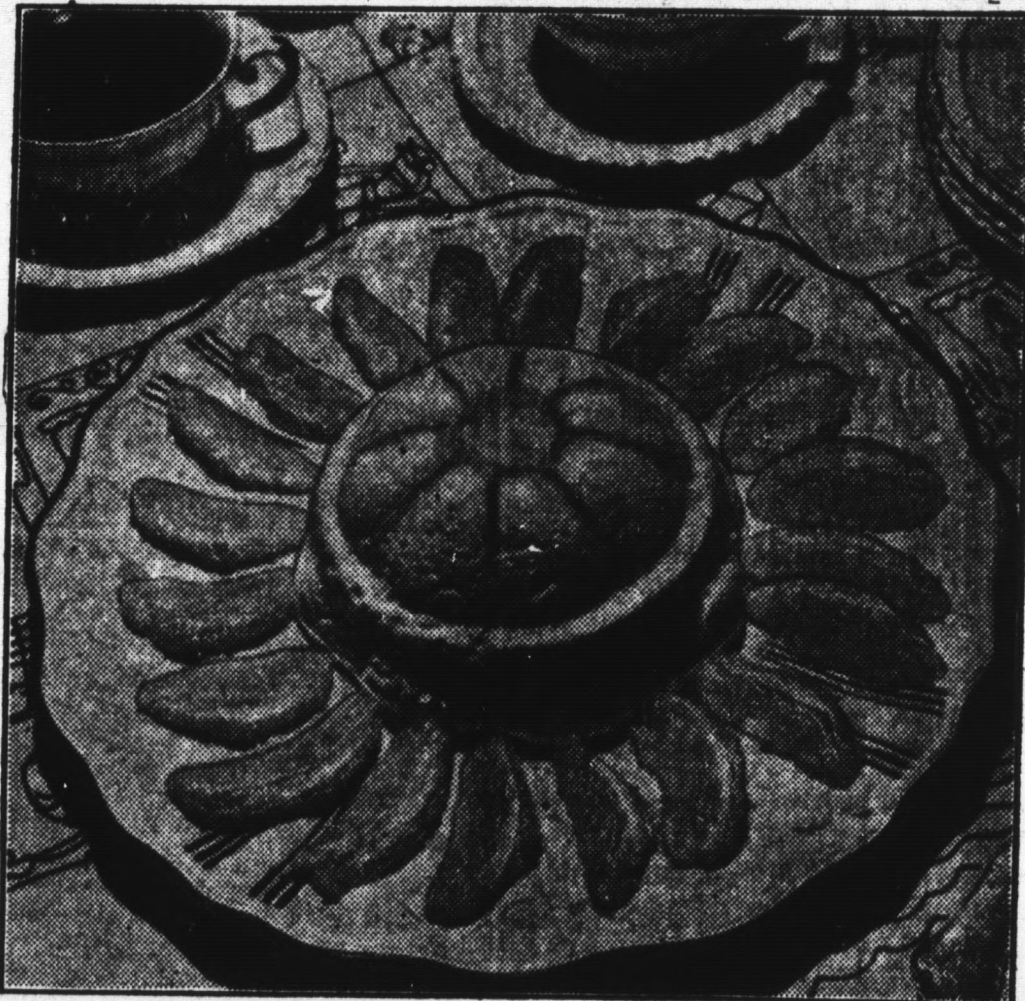
THE FOUR-WAY-FLYER, a whopping drawstring travel bag planned as a Clipper fashion for post-war air trips, was introduced by CBS actress Delma ("Philip Morris Playhouse") Byron at the New York preview of Ben R. Brody originals. The faille carryall, decorated with labels of the four big allies, packs the allowed poundage, is fitted with four miniature bags in pockets with zipper closings, and is easily carried over the shoulder or arm by means of long drawstring straps. A small version is called the Fly-By-Nighter.

Spring in Bloom



EXCITING as the night-blooming Cereus is the Adrian original worn by CBS star Judith ("Mrs. Miniver") Evelyn, who won a recent "best dressed woman" award. The splashy red print on white has a bolero effect front bodice, and the skirt is distinguished by a harem drape which starts at the center seam in back and continues to the front waistline. Worn with black lace-cuffed gloves and dainty head dress, the beautiful print gives a glittering public one of the season's most individual after-five gowns.

A New Flavor Combination—Coffee and Cheese



THE blending of flavorings and seasonings is a fine art that's well worth cultivating. You can become an expert with a little practice. Did you ever think of combining the flavor of coffee with cheese? This Cream Fromage proves that it's a delicious, as well as a novel idea! Try this recipe and be convinced. When Cream Fromage is served with energizing hot coffee, family and friends alike will sing the praises of your cooking ability. Cream Fromage is distinctive in both appearance and taste. Cottage cheese, gelatin, egg, sugar and coffee blend together in a smooth delicious dessert. The orange slices are an eye-appealing addition. Serve this Cream Fromage with full strength, pure coffee and you have a combination that's hard to beat.

There's plenty of coffee now, so let's enjoy its goodness to the utmost. This is the way to make Cream Fromage:

Cream Fromage

1 envelope unflavored gelatin
1/4 cup cold water
1/2 cup boiling water
2 tablespoons granulated sugar
1/4 cup cold coffee
1 cup (1/2 lb.) cottage cheese
1 egg

Soften gelatin in cold water about 5 minutes. Add boiling water and sugar and stir until dissolved. Stir in coffee. Soften cottage cheese, add egg yolk and blend. Add gelatin mixture and mix well. Chill until mixture begins to set, fold in stiffly beaten egg white and chill until set. Unmold and serve with orange slices. Yield: 6 servings.

Don't Forget The Fourth War Loan Drive -- Buy Now -- Buy As Many Bonds As You Possibly Can.

	Name	Address	Phone	Prop. or Mgr.	Date Est.
ALTERATIONS	Mrs. Cora Oberg	74 Moltke	RAndolph 7671	Mrs. Cora Oberg	1943
AUTO SALES AND SERVICE	Belli Motor Company	Mission and San Pedro	DElaware 6360	M. J. Soldavini	1967
	Daly City Garage	47 Hillcrest	RAndolph 2930	Cliff Pettigrew	1916
	James E. Donahue	6259 Mission	RAndolph 9941	James E. Donahue	1932
	Harris Brothers	5990 Mission	DElaware 1173	W. Mushkin	1939
	Mather Bros.	6041 Mission	DElaware 3426	Joe and Fred Mather	1928
	Mission Auto Co.	6465 Mission	RAndolph 0334	A. L. Timossi & A. Ferraris	1925
	Pantaleoni Bros.	7046 Mission	RAndolph 3868	Victor & Vincent Pantaleoni	1928
	Peter Venturino	5975 Mission	RAndolph 9922	Peter Venturino	1939
	Daly City Auto Wreckers	7201 Mission	RAndolph 9592	Joe Howarth	1931
AUTO WRECKERS	Curry's Barber Shop	6371 Mission		Cliff Curry	1926
BARBER SHOPS	Cut 'N Kurl	6654 Mission	RAndolph 0292	Mrs. Jennie Borelli	1934
	Daly City Beauty Shop	6315 Mission	RAndolph 8227	Julia Boschi	1940
	La Cerna Beauty Salon	5 Wellington	DElaware 0868	Mrs. Theresa Cerna	1938
	Little Beauty Salon	6019 Mission	ELkridge 0077	Frances Vitzon	1941
BEAUTY PARLORS	Central Creamery	6331 Mission	ELkridge 4220	Albert E. Pulley	1940
	Daly City Creamery	6288 Mission	RAndolph 9639	Rose Hanson	1935
	Goodness! Laura Lee Candies	6229 Mission	DElaware 2940	R. C. Coombs	1940
CANDY STORES AND CREAMERIES	Daly City Lime & Cement Co.	399 Templeton	RAndolph 1871	A. Milano	1916
CEMENT AND CONCRETE	Daly City Cleaners	6274 Mission	DElaware 5261	J. F. Schultz	1940
	Wardrobe Cleaners	6748 Mission	JUniper 4-8321	T. B. Jones	
CLEANERS AND DYERS	Spirella	332 Miriam	RAndolph 6895	Mrs. Eula Jakobsen	1942
CORSETIER (Individual)	McGraw Bros. Pharmacy	6304 Mission	RAndolph 6012	E. A. McGraw	1928
DRUG STORES	Colma Dry Goods	7389 Mission	ELkridge 2792	Elizabeth Barlesi	1940
DRY GOODS	Daly City Dress Shop	6277 Mission	DElaware 7207	Alfred Guttman	1938
	Kaye's Smart Shop	66 School	ELkridge 3710	Kaye Abrami	1941
	Shepherd Specialty Shop	6389 Mission	JUniper 4-9034	Mrs. Wm. A. Shepherd	1943
	Warshawski's Dry Goods	6340 Mission	DElaware 0231	Henry Warshawski	1922
	Robertson's Egg Store	9 Hillcrest	RAndolph 6846	Alfred W. Robertson	1931
EGGS AND BUTTER	Electric Motor House	6999 Mission	ELkridge 3350	William Kerch	1940
ELECTRICIANS	Hopman Electric	27 Gambetta	DElaware 5629	T. R. Hopman	1929
	Meritt Electric	244 Hillside	DElaware 7817	B. L. Meritt	1935
	School St. Nursery	213 School	DElaware 0981	Fred Lagomarsino	1929
FLORISTS	Colma Pioneer Grocery	San Pedro	DElaware 9040	G. Belli & Sons	1937
GROCERIES	Keithley's Market	6390 Mission	RAndolph 5834	"Red" Keithley	1940
	Lucca Ravioli Co.	7370 Mission	RAndolph 6102	Pat and John Stanghellini	1926
	Philosophy Store	31 Hillcrest	RAndolph 2799	Geo. Nick & Bros.	1907
	Phil's Grocery	108 Los Olivos	ELk. 0458	P. W. Selby	1939
	Westlake Market	301 Miriam	RAndolph 9667	Robert Fessenden	1938
	L. H. Comer	159 Santa Cruz	RAndolph 9294	Larry Comer	1923
HARDWOOD FLOORS	Villa Sanitarium	Vale and Werner	RAndolph 3636	Joseph Sarto	1929
HOSPITALS	A. J. Gaggero	7377 Mission	DElaware 8485	A. J. Gaggero	1930
INSURANCE	P. G. Selmi	39 Wellington	DElaware 2663	P. G. Selmi	1939
LIQUOR STORES	Gelsi's Place	6278 Mission	RAndolph 9729	Egedio Gelsi	1935
	Midtown Liquor Store	7144 Mission	ELkridge 2128	Mrs. Desolina Scocca	1941
LUMBER YARDS	Dolan Bldg. Supply Co.	6939 Mission	RAndolph 6995	D. A. & J. F. Dolan	1923
	A. L. Stockton Lumber Co.	6100 Mission	DElaware 6320	A. H. Stockton	1909
MATTRESSES	Daly City Mattress & Upholstering Co.	6754 Mission	DElaware 9792	E. J. Allen	1936
MEAT MARKETS	Lucca Meat Market	Colma	RAndolph 6102	L. Pinochi & L. Stanghellini	1932
MORTUARY	W. G. Lasswell & Co.	6154 Mission	RAndolph 0100	B. Lasswell & L. Lasswell	1916
NURSERIES	Bungalow Nursery	Hillside	RAndolph 3718	Mr. & Mrs. Werle	1919
	Daly City Nursery	559 San Diego	DElaware 9907	F. & S. Bryant	1921
	A. M. Harrison	6236 Mission	DElaware 1991	A. M. Harrison	1927
PLUMBER	Byrne Radio Store	6241 Mission	RAndolph 7782	Edward Byrne	1931
RADIO SHOPS	Central Club	6282 Mission	RAndolph 9616	A. Sardi	1938
RESTAURANTS	Daly City Coffee Shop	6339 Mission	ELkridge 2657	John Sacaldasis	1928
	Gilmore's Inn	6456 Mission	DElaware 1286	Harry Gilmore	1942
	Hilltop Lodge	22 Hillcrest	RAndolph 9591	Jim Crudo	1940
	Italian Cafe	6630 Mission	ELkridge 0616	Lena Sereni	1940
	Theatre Grill	6233 Mission	RAndolph 9787	George Spoulos	1931
	Tiny's New Place	6045 Mission	RAndolph 9583	T. Britton	1936
	Wit's End Cafe	6055 Mission	RAndolph 9845	Bob Witt	1939
	Alex Johnson	142 Winchester	DElaware 8418	Alex Johnson	1936
	Pac. Coast Aggregates	Junipero Serra (85 - 2nd St.)	DElaware 3438		
ROOFING	Frank's Union Super Service Station	6200 Mission		Frank Rehe and Staff	
SAND AND GRAVEL	Carr's Service	6755 Mission	RAndolph 9755	J. O. Carr	1939
	Hammar's Shell Service	6098 Mission	RAndolph 9821	M. L. Hammar	1937
	Jean's Super Service Station	6498 Mission		Vic Gotelli	1943
	Daly City Sheet Metal	6512 Mission	JUniper 4-4400	Frank Neumann	1933
SHEET METAL	Daly City Theatre	Mission & Flornoy	YUkon 2112	Henry Combe	
THEATER	REB'S Upholstery Shop	26-28 Hillcrest	DElaware 4591	R. E. Bennett	1942
UPHOLSTERY					

BUY WAR BONDS AND STAMPS

WESTLAKE MARKET

301 Miriam St. RAndolph 9667
Closed Sundays from Noon to 4:30 p. m.
Open Evenings Till 8 p. m.

OKAY, IT'S WAR!

We know that prices are high, selection is limited, general quality isn't too good, ration stamps are a nuisance—and all the rest.

And you can add some of OUR troubles to YOUR list; help gets more scarce, buying is more difficult, regulations become more strangling every day.

BUT--

Westlake customers are feeling the "rigors of war" less than most folks, because we make an especial effort to see that they are protected.

Extra care on our part assures them of the best that is on today's market, at competitively low prices. Plus the personal, friendly interest that neighborly store can give in solving today's problems.

Lucca Ravioli Co.

7370 Mission St., Colma

Cash and Carry

Phone RAnd. 6102

PARMESANO CHEESE

Imported, reg. 85c

lb. **65c**

M. J. B. COFFEE

Per Pound

32c

Hills Bros. Coffee

1 lb. glass jar

32c

Hills Bros. Coffee

Red Can Brand

29c

FRENCH'S BIRD SEED

Regular 15c

10c

CHICKEN OF THE SEA

TUNA

Large 6½ oz. can., reg. 32c

29c

Sweet Potatoes

No. 2½ can (no points)

24c

Mason Jars, quarts

Per Dozen

85c

Mason Jars, pts. 2 dz. \$1.52

(Case of 2 dozen)

FRESH FRUITS & VEGETABLES

SEED POTATOES

LUCCA MEAT MARKET

HOURS: 9 A. M. to 6 P. M.

Because of the genuine interest we take in helping our customers in their rationed meat purchases, we feel that we are helping in the war effort. Daly City and Colma folks feel that way, too, for every day, more of them tell us of their appreciation. It pays you to buy your meat at Lucca's

Fernet Vittore

Large Bottle

\$2.25

Pellegrini Wine

Calif. Burgundy

gal. **\$1.79**

LONDON DRY

GIN

Imported Lord Chesterfield

four-fifths **\$3.69**

MONTEBELLO

VERMOUTH

Large bottle

85c

Complete Line of Poultry Grain,
Mash, Rabbit Pellets, and
Other Feeds.

FARMERS MARKET

6386-6390 MISSION STREET

KEITHLEY'S QUALITY

FARMERS MEAT COMPANY

FRUITS and VEGETABLES

(Hours: 9 a. m. to 9 p. m. - Store Closed All Day Mondays)

CITRUS SPECIALS

NAVEL

ORANGES

Tree Ripened — Sweet, Full of Juice

LARGE JUMBO SIZE

dozen **45c**

LARGE SIZE

2 dozen **55c**

GRAPEFRUIT

Arizona Sweet — Thin Skin

LARGE SIZE

5 for **25c**DOZEN **55c**

MAKE IT EASY FOR YOURSELF!

Remember the days before rationing? All you needed to know was the price of meat, and whether or not you had enough money to buy what you wanted. Then came the meat shortage, and some days you stood in line for hours, only to find everything sold out when it came your turn.

Next you were given an allotment of ration stamps which had to be turned in on meat purchases. But still the dealers' supplies were short, quality was doubtful, prices went up and up, and you had to take what you could get.

But that's ALL changed now—at least, if you shop at the Farmer's Meat Company store.

For we're on a strictly "quality meat, low price, cheerful service" basis. We again offer you a wide choice in meats of the high quality upon which we built this business, and at prices competitively low. Our friendly, helpful service will do much to take the "sting" out of your food rationing problems.